

The Mission of “Organic” De-Bug Head Lice Products:

- 1. To reduce school absences to one day.**
- 2. To reduce the use of pesticides on children.**
- 3. To dramatically reduce the cost to parents, schools & health organizations.**

Benefits to the County;

1. Used as directed, it is 100% effective.
2. Use it as often as you like.
3. You get 100% control over the nits that survive pesticides.
4. It eliminates pesticides on children that are now illegal to use on animals.
5. It has no known allergens, toxins or pesticides.
6. It 's safe for kids, infants, nursing mothers, and pregnant women.
7. The cost per shampoo is only .80 (cents).

Benefits to the School:

1. Every child can be back in school in one day.
2. No special homework preparation for kids missing days or weeks of school.
3. No correcting of that homework.
4. Reduced absence means fewer office telephone calls to parents.
5. Reduced time and effort on tracking reports.
6. Better “standardized test” scores based on better attendance. (See Buckeye Institute Study enclosed). **Head lice is the #1 cause of grade school absence.**
7. Better test scores translates into reduced loss of funds to charter & private schools.

Benefits to the Parents;

1. With kids back in school the next day;
 - a. Less time off work for trips back and forth to the school or health dept.
 - b. Less transportation costs.
 - c. No baby sitter costs in most cases.

Benefits to the Child;

1. Avoid health risks associated with repeated contact with pesticide poisons.
2. Minimize the embarrassment from having head lice.
3. Eliminates days, weeks of combing nits laid by lice that survive pesticide treatments.
4. Reduced lost learning opportunity and it's impact on grades.

Now list the benefits of your current lice products.

Then compare.

