

How to Set Up Your PTO/Elementary School Program

What a legacy your PTO/PTA can create to all your grade school children and their families. It establishes a wonderful, on-going relationship between the school, the children, their families, and your PTO/PTA. You are solving a major problem affecting them all.

Program Objectives

- 1. To eliminate pesticide treatments for head lice on children.
- 2. To reduce days absent from the # 1 cause - - - head lice.
- 3. To get chronic cases treated quickly and successfully to minimize the constant re-infestations of classrooms.
- 4. To get kids back in school in one day.
- 5. To minimize lost learning opportunities.

Program Materials

- 1. Everything you need to implement this program is included here-in.

Program Set-up

- 1. Read all material first.
- 2. Obtain agreement from your board or members to lay out a plan.
- 3. Create planning teams (i.e.)
 - a. School Nurse Coordinator
 - b. School Administration Team
 - c. Funding Team
 - d. Community Awareness Team
 - e. Finance Team

Program Plan

- 1. The school administration, school nurse and PTO all agree that reducing pesticides and days absent are committed goals.
- 2. Your PTO/PTA provides the seed money to start a self sustaining fund.
 - a. Typically, \$ 0.50 to \$ 1.00 per child -- K thru 6.
 - b. This start-up fund can come from PTO/PTA general funds, PTO/PTA generated funds, business provided funds, or civic organization provided funds (see promotional letters enclosed).
- 3. The PTO/PTA uses these funds to purchase organically safe head lice products.
- 4. The school makes these products available to all families associated with the school(s). Typically from the Main Office or School Nurse.
- 5. Parents pick up these safe, effective lice products at school, and donate the cost to the PTO/PTA Cash Box, which is used to re-order products as needed.
 - a. During Head Checks, parents can pick up products & their kids.
- 6. Your PTO/PTA continues to own the on-going cash fund and product inventory.
- 7. The PTO/PTA & school publicize they now have a safe, effective, non-pesticide lice product available at reduced cost, courtesy the PTO/PTA (Promotion Material enclosed).
- 8. Pricing the products should be comfortably between your Government Cost and Retail Prices. Everybody wins.