

# How De-Bug Head Lice Shampoo

## Improves School Attendance

### I. It solves the problem of "resistant" lice

A. De-Bug lets you re-shampoo every 15 minutes, if necessary

Lice have no built up resistance

**Every child can be back in school in 1 day**

B. Pesticides require a 7 - 10 day wait between treatments.

Up to 40% "survive" the 1st treatment (Miami/Panama study).

Those 40% continue laying eggs ( up to 10 a day each ).

Kids stay infested & re-infest other kids

The use of pesticides increases absenteeism

### II. It solves the problem of "survivor " nits (eggs)

A. Up to 80% of all nits survive pesticide treatments (1999 Australia study)

B. Newly hatched nymphs are not sexually mature for 9 days

Use De-Bug twice a week to eliminate these nymphs and break

the cycle before they are old enough to lay their own eggs

C. For schools "with "no-nit" policies, Use De-bug Lice Oil after using De-Bug Shampoo, to lubricate the hair shaft and to keep the nit glue soft for easy combing

D. Use the steel nit comb that comes FREE with each 16 oz. Family Size De-bug.

### III. It solves the problem of re-infestation from other kids

A. Some kids are like magnets for lice. They keep a whole classroom infested

B. De-Bug is safe enough to use as a daily shampoo - safer than detergents  
in regular shampoos

### IV. It solves the problem of misuse

A. Instructions are simple to follow

1.) Spray it on    2.) Leave on 15 minutes    3.) Rinse

B. If lice survive from miss-application, re-shampoo until all lice are gone  
(no wait time)